DATAMORROW

STRATEGIC SIGNAL MIRROR

THE DECISION HIDING IN PLAIN SIGHT

# Intermountain Health / Nevada Campaign for Kids

A $150 million naming commitment and imminent groundbreaking are also a decision about how one hospital should express a broader, connected model of children's health for Nevada.

> **What campaign and partner promise should connect the new children's hospital, specialized care, community access, talent and research into one coherent model for Nevada families?**

**Outside-in thesis:** Intermountain Health has announced a $150 million commitment for Nevada's first stand-alone children's hospital, with groundbreaking expected within days and opening planned for 2030. The consequential choice is how the hospital, statewide care pathways and the Nevada Campaign for Kids should be presented and governed as one promise—so philanthropy, clinical development and community participation reinforce more than a building.

**See clearly before you decide.**

Datamorrow helps organizations make consequential decisions that are difficult to walk back.

Our strategic intelligence practice combines **10,500+ strategic intelligence artifacts**, proprietary **Cultural Intelligence Frameworks®**, proprietary analytical processes and senior-led judgment.

Prepared from public evidence reviewed through October 26, 2026. Organizational claims, announced plans and Datamorrow interpretation are distinguished throughout.

CURRENT PUBLIC-EVIDENCE READ

## From visible proof to the decision worth testing.

01
**Evidence**
A $150 million commitment will name Nevada's first stand-alone children's hospital. [1]

02
**Signal**
Groundbreaking is expected within days, with opening planned for 2030. [1]

03
**Friction**
A landmark facility can dominate the story even though the stated ambition spans specialists, research, clinics, community care and a connected system.

04
**Decision**
Choose the campaign and partner promise before construction, recruitment and fundraising create separate expectations.

**Complimentary Strategic Signal Mirror**

Outside-in | Evidence-bounded
October 26, 2026

DATAMORROW SOLUTIONS

OUTSIDE-IN READ

# An outside view of a consequential choice

> **“It’s hard to read the label from inside the jar.”**
>
> You know your organization from the inside. But is that how funders, partners, practitioners and the people closest to the work see it?
>
> Datamorrow brings an independent, evidence-based perspective to reveal gaps, opportunities and consequential decisions that can be difficult to see from within.

On October 23, Intermountain announced a $150 million commitment for Nevada's first stand-alone children's hospital, expected to break ground within days and open in 2030. [1]

The gift sits within the Nevada Campaign for Kids and a broader children's-health vision spanning specialized and community care, research and talent. Intermountain has committed to fund two-thirds of a $1 billion-plus vision. [1,2]

> **The visible tension:** The narrower decision is how families, donors, clinicians and partners should understand the hospital-to-system promise—and what each should help make possible before 2030.

FOUR VISIBLE SIGNALS

## A landmark gift is accelerating a hospital and a broader children's-health system at the same time.

$150M

### A transformational commitment.

The gift names the hospital. [1]

NEXT WEEK

### An immediate milestone.

Groundbreaking was expected within days. [1]

2030

### A defined horizon.

The hospital is planned to open. [1]

$1B+

### A system-scale vision.

Intermountain describes the comprehensive project. [2]


Proprietary & Confidential ©2026 Datamorrow Solutions 

STRONGEST VISIBLE SIGNAL

# The strongest signal is the explicit claim that this commitment should advance a connected model of children's health—not only a major facility.

Intermountain joins a named hospital with specialist recruitment, research, behavioral health and community access. [1,2] The campaign promise must keep the building, care pathways and community role legible as parts of one strategy.

**$150M**
Horowitz commitment. [1]

**2/3**
Intermountain's stated funding share of the $1B+ vision. [2]

**2030**
Expected hospital opening. [1]

**1st**
Nevada's first stand-alone children's hospital. [1]

> **The campaign can make the hospital a statewide platform when donors and partners see how capital, talent, access, research and participation fit together.**

EVIDENCE OF A SYSTEM MODEL

### The public ambition extends beyond the hospital walls.

Intermountain describes connected community, primary, specialty and complex care, plus research and learning across the region. [1]

EVIDENCE OF EXECUTION

### Leadership and construction milestones are visible.

Russ Williams was named hospital president, campaign co-chairs are in place and groundbreaking is imminent. [1,2,3]

**Strategic implication:** Define the common promise, partner roles and pre-opening milestones before construction, fundraising and clinical development separate.


Proprietary & Confidential ©2026 Datamorrow Solutions 

HIGHEST-FRICTION SIGNAL

# The public system shows the gift and facility more clearly than the operating promise that should connect them to statewide children's health.

The reviewed sources establish the commitment, location, schedule, leadership, funding frame and broad care-system ambition. They do not publicly establish the remaining campaign target, service sequencing, referral design, partner commitments, workforce plan, access measures or pre-opening evidence thresholds. That is a boundary of the public record, not evidence these arrangements are absent internally.

## The public system already shows

- A $150 million naming commitment and imminent groundbreaking. [1]
- A 2030 opening horizon at the UNLV technology park. [1]
- A stated $1 billion-plus comprehensive Nevada vision. [2]
- Named hospital, Foundation and campaign leadership. [1,2,3]
- A published Intermountain Foundation inquiry route. [4]

## A leadership team still has to determine

- What the campaign promise should make clear beyond the building.
- Which statewide family and referral journeys should be designed first.
- What roles donors, community partners and clinicians should own.
- How recruitment, services, research and access should be sequenced.
- Which milestones show that the model is becoming real before 2030.

**The important distinction:** The gift, planned hospital, leadership appointments and announced timing are public facts or organizational plans. They do not establish construction progress, services delivered, recruitment success, access, clinical quality, research output or health outcomes.

**Human + Machine Discovery:** Public commitments and system language can be mapped. Family needs, referral friction, workforce capacity, partner roles, service priorities and decision thresholds require leadership and stakeholder evidence.


Proprietary & Confidential ©2026 Datamorrow Solutions 

WHAT MAY BE AT STAKE

# A coherent campaign promise could make capital, care access, talent, research and community participation reinforce one another.

CHILDREN + FAMILIES

### See a usable care promise

Understand how local and specialized care will connect.

CLINICIANS + STAFF

### Join a coherent model

Connect recruitment and practice with mission and delivery.

DONORS

### Fund system value

See what philanthropy unlocks beyond construction.

COMMUNITY PARTNERS

### Own a practical role

Link trusted local relationships with access and support.

UNLV + RESEARCH PARTNERS

### Build shared capability

Connect talent, discovery and regional learning.

INTERMOUNTAIN

### Govern one promise

Sequence capital, care and evidence across the 2030 runway.

DECISION CHAIN

## System value appears when the promise is clear, partners own roles, pre-opening capability is built and evidence improves the next commitment.

1. Define

### Name the system promise

Connect hospital, community access, specialty care and research.

2. Align

### Assign partner roles

Clarify who contributes capital, care, talent and trust.

3. Build

### Sequence capability

Stage construction, recruitment, programs and referral pathways.

4. Prove

### Show movement before opening

Use milestones to guide the next investment and partnership.

**Important boundary:** Public evidence does not establish the full campaign target, gift schedule, facility budget, service-line plan, recruitment pipeline, referral design, partner agreements, access measures or clinical outcomes.


Proprietary & Confidential ©2026 Datamorrow Solutions 

WHAT THIS MIRROR REVEALS

EXECUTIVE SYNTHESIS

# The strategic opportunity is to make a landmark hospital the visible center of a connected children's-health promise, not the entire promise.

Intermountain has a transformational commitment, experienced leaders and a defined 2030 horizon. The choice worth testing is the campaign operating promise: how the hospital, statewide access, specialist talent, community participation and research should fit together—and which pre-opening milestones should guide continued investment.

**This decision becomes harder to walk back once construction, fundraising and clinical development set expectations independently. Clarifying the system promise now can keep the building, care pathways and community role in the same decision architecture.**

THE DECISION WORTH PRESSURE-TESTING

**What campaign and partner promise should connect the new children's hospital, specialized care, community access, talent and research into one coherent model for Nevada families?**

PROMISE

### What does Nevada gain beyond a hospital?

Which connected care and community outcomes should anchor the campaign?

SEQUENCE

### What must become real first?

How should construction, recruitment, services and referral pathways be staged?

PROOF

### What earns the next commitment?

Which pre-opening milestones should guide donors, partners and leadership?

**Evidence boundary:** This read did not review gift agreements, campaign plans, capital budgets, construction records, workforce plans, service-line designs, referral data, partner agreements or clinical evidence.


Proprietary & Confidential ©2026 Datamorrow Solutions 

WHERE WE WOULD GO DEEPER

# Strategic Decision Snapshot

A focused Strategic Decision Snapshot would address one agreed question: what campaign and partner promise should connect the hospital to a statewide model of children's health?

THE FOCUSED NEXT STEP

## Define the hospital-to-system promise.

Compare the priority family journey, partner roles and pre-opening evidence needed to connect capital construction with accessible, connected care.

### Evidence we would add

- Leadership assumptions about service sequence, fundraising and pre-opening milestones.
- Family, clinician, donor and community-partner needs across priority journeys.
- Candidate campaign promises, partner architectures and proof measures leadership can compare.

**Decision-ready output:** One recommended campaign promise, partner-role map and pre-opening proof minimum for the 2030 runway.

**Scope boundary:** The Snapshot would not plan clinical services, validate medical need, conduct capital feasibility, audit construction, recruit staff, set fundraising targets or provide legal or regulatory review.

START WITH A CONVERSATION

If this matches a decision on your agenda, a 30-minute conversation can help confirm the question and whether a focused Snapshot would be useful.

**Schedule a 30-minute conversation**


Proprietary & Confidential ©2026 Datamorrow Solutions 

EVIDENCE + INTELLIGENCE BASIS

# What informs the perspective

Datamorrow's strategic intelligence practice combines accumulated intelligence, current evidence, proprietary methods and senior-led judgment to help organizations make consequential decisions that are difficult to walk back.

ACCUMULATED INTELLIGENCE

### 10,500+ strategic intelligence artifacts

An intelligence foundation that broadens the context and relevant comparisons brought to strategic questions.

PROPRIETARY FRAMEWORKS

### Cultural Intelligence Frameworks®

A structured way to examine how culture and human priorities shape trust, understanding and choice.

ANALYTICAL DISCIPLINE

### Proprietary analytical processes

A disciplined method for separating facts, testing interpretations and connecting signals to consequential decisions.

EXPERIENCED LEADERSHIP

### Senior-led strategic judgment

Strategic leadership to challenge assumptions, weigh alternatives and focus on what deserves a closer look.

HOW THE OUTSIDE PERSPECTIVE CHANGES THE QUESTION

**Visible signal:** A $150 million commitment and imminent groundbreaking are accelerating Nevada's first stand-alone children's hospital within a larger $1 billion-plus vision.

**Decision worth testing:** What campaign and partner promise should connect the new children's hospital, specialized care, community access, talent and research into one coherent model for Nevada families?

## Public evidence reviewed

Primary sources reviewed through October 26, 2026. Numbered references support public facts and organizational claims.


1 **$150 million pediatric commitment**
Intermountain Health, October 23, 2026; gift, system vision, timing and leaders.

2 **Nevada hospital president**
Intermountain Health, February 20, 2026; Russ Williams and $1B+ funding frame.

3 **Campaign leadership**
Intermountain Foundation, October 27, 2025; purpose and co-chairs.

4 **Intermountain Foundation**
Official giving page with inquiry email link and telephone route.


**Scope of this Mirror:** Gift, timing and care-system descriptions are organization-reported. Disbursement, construction, readiness, access and outcomes were not independently validated.


## D. Benny Bennafield

CEO / Chief Storyteller
Datamorrow Solutions

404.226.9589
bbennafield@datamorrow.solutions
datamorrow.solutions


### Schedule a 30-minute conversation

Enterprise-grade strategic intelligence for consequential decisions that are difficult to walk back.



Proprietary & Confidential ©2026 Datamorrow Solutions